When we look at a scientific and practical definition of sustainability, it is

‘the ultimate purpose of doing, being, becoming’ - a process that is never ending; the universe has been making elements and then capturing them in crystalline form. Since the first ‘moment ‘.

Crystal’s in their purest form are the ultimate expression of purity in nature, and when nature chooses to mix elements together it creates beautiful colorful strong yet peaceful objects of interest, potential and desire. This has been happening since the dawn of time starting with quasars and neutron stars throwing out the raw elements in purest form, and this will continue to the end of time. this by definition is sustainability at the quantum physical level.

In essence crystallization of the building blocks of all matter (the elements and compounds) is the ultimate natural expression of sustainability.

This is the physical linkage, captured in visually stunning and desirable form.

However, another facet of sustainability is religion, belief systems and values which come from an individual’s experience and reality which will be different for different people.

In Ancient and Modern cultures, the healing effect and energy from crystals, for some has formed part of their belief structure and religion. This is the metaphysical, non material / spiritual linkage to crystals and their energy.

Perception can become part of the individuals reality, whether or not science or research says otherwise, perhaps it just does not matter, it just is!

Successful sustainability only works if the notion of engaging in the never-ending process of ‘doing, being ‘becoming ‘, becomes part of ones belief system and ‘DNA’ egardless of the physical facts.

There has to be an emotional connection otherwise sustainability can never be authentic to an individual. Finding that emotional connection makes sustainability become part of the belief system, in the same way there are belief systems around crystals powers and energy which we have previous linked back sustainability in its physical form.

So being sustainable only creates positive outcomes when it is embedded in a personal belief system, it’s in the same way that healing qualities of crystals can be part of a belief system of positive influence.

A Crystal, a physical object, can link to sustainability in its purest metaphysical form to the scientific form because of what it is and how it has been created.

If we look at energy and the physical and healing properties of crystals the same principles apply to sustainability and you can argue that they become one of the same.

The common misconception is that sustainability can only be represented by biological living objects. Grass, trees, bee’s, birds etc. or as an outcome –reduced Carbon footprint reuse and recycling. However, crystals remind us that at the atomic level we are just a collection of carbon, hydrogen and nitrogen atoms with added elements arranged in a slightly different way to, quartz, amethyst , citrine ,diamond etc.

and this will continue to the end of time.

This by definition is sustainability